MA Report

During the School year 2011-201, The SCMS Graduate Committee conducted a review of the Graduate Program. Based on that review it presented to the SCMS faculty a proposed revision (April 2012 report).

In the Fall of 2012, the Graduate Committee began working on the details of the revision. It also solicited student input about the courses and program requirements.

In December the Committee bought to the SCMS faculty the first new element of the revision, the creation of COM 6219 Communication Theory which was approved by the faculty and is now being forward to the College Graduate Committee.

In the Spring semester 2013, the Committee has set as its agenda:

Development of two year graduate course rotation

Review and rework program requirements

Development of course on Communication Methods

Recruitment brochure

Website revision (statement and FAQ)

Development of Strategic Communications or other executive program (?)

Attached:

Minutes of the SCMS Graduate Committee 2012-02-17, 2012-03-16,2012-04-06, 2012-11-02, 2012-12, 05April 2012 Report of SCMS Graduate Committee to the School presenting the draft for a revision of the Program

Proposed New Course in Communication Theory (COM 6219)

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